INTERNEMARY RISK IN THE INDIRECT HOLDING SYSTEM FOR SECURITIES*

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I. THE PROBLEM

In a wide range of international commercial and financial transactions, intermediaries hold assets in which they, as well as investors, share rights that entitle them to some direct beneficial or equitable interest in these assets.1 The sharing of rights raises concerns that if an intermediary fails, creditors of the failed intermediary can claim against assets held by the intermediary for the benefit of investors; this is referred to as “intermediary risk.”2

Intermediary risk is important not only because it affects individual investors but also because it can be systemic. The failure of an intermediary can cause a chain reaction of failures of institutions that have invested in assets held by the intermediary. Indeed, because of

1. This can occur, for example, in the trading of investment securities, the sale of loan participations, and in securitization transactions. See Steven L. Schwarcz, Intermediary Risk in a Global Economy, 50 DUKE L.J. 1541 (2001), with additional material from Joanna Benjamin’s Interests in Securities: A Proprietary Law Analysis of the International Securities Markets (2000), and Legal Risk Management in Global Securities Investment and Collateral (forthcoming 2002).

2. This intermediary risk is different than the risk that arises in traditional agency situations, in which intermediaries (called trustees or agents) hold assets in a custodial capacity on behalf of multiple investors. In those situations, the intermediary has no beneficial rights in the assets.
the international tiering of intermediaries, such a chain reaction, if it involved an intermediary holding a large enough quantity of assets, could threaten the very stability of the global financial system. Intermediary risk is most prevalent in the indirect holding system for securities. In that context, it affects investors and their secured creditors.

II. INDIRECT HOLDING SYSTEM FOR SECURITIES

Under the traditional system for direct holding of securities, individual securities were issued to investors who in turn had the right to trade those securities to other investors. An indirect holding system has since evolved, in which intermediary entities—not only hold the securities on behalf of investors but also frequently own beneficial rights in those securities.

In an indirect holding system, an issuer of securities generally records ownership of its securities as belonging to one or more depository intermediaries. Although physical certificates exist for most securities held through a depository intermediary, these certificates remain in that intermediary’s possession and are never delivered to

3. Cf. Charles Mooney, Beyond Negotiability: A New Model for Transfer and Pledge of Interests in Securities Controlled by Intermediaries, 12 CARDOZO L. REV. 305, 413 (1990) (noting the primary importance of the issue of intermediary risk); James Steven Rogers, Policy Perspectives on Revised U.C.C. Article 8, 43 UCLA L. REV. 1431, 1450 (1996) (arguing that the first element of the “core of the package of rights and duties that define the relationship between a securities intermediary and a person . . . who holds a securities position through that intermediary” is that such person “does not take the credit risk of the intermediary’s other business activities; that is, property held by the intermediary is not subject to the claims of the intermediary’s general creditors.”).


5. Thus, “[s]ecurities today are generally held indirectly through multiple tiers of intermediaries. Cross-border investment requires not only tiering of intermediaries, but also involvement by intermediaries in different countries, with each tier being subject to a different country’s laws. Existing national laws contain unnecessary ambiguities when applied to such multi-tiered securities holding systems.” Morgan Guaranty Trust Co. of New York, Brussels Office, as Operator of the Euroclear Sys., Cross-Border Clearance, Settlement and Custody: Beyond the G30 Recommendations xiii (June 1993) (referring to legal ambiguities regarding intermediary risk); see also Richard Potok, Legal Uncertainty for Securities Held as Collateral, 18 INT’L FIN. L. REV. 12, 12 (1999) (stating that, “[I]t is no wonder that financial institutions are paying more attention to the legal risk associated with taking securities held through multiple tiers of intermediaries [since] in the last decade there has been a sharp increase in the number of arrangements within the financial services industry . . . involving a cross-border element.”).

6. See U.C.C. § 8, I.D. (2001) (prefatory note). Under an English law analysis, this occurs in the case of registered securities, where the issuer maintains a register of legal ownership. In the case of bearer securities, legal ownership is determined by possession of the physical instrument constituting the securities.
third parties.\footnote{See id. Under an English law analysis, paper issued in respect of the underlying securities by their issuer are categorized by type: Registered securities are categorized as certificates, which are evidence of the securities; bearer securities are categorized as instruments which constitute the securities. See generally BENJAMIN, INTERESTS IN SECURITIES, supra note 1, at ch. 2. In either case, the paper remains with the depository.} The depository intermediary records the identities of other intermediaries, such as brokerage firms or banks, that purchase interests in these securities.\footnote{BENJAMIN, INTERESTS IN SECURITIES, supra note 1, at ch. 2.} Those other intermediaries in turn record the identities of investors that purchase interests in the intermediaries' interests.\footnote{Id.}

For example, consider an investor wishing to invest in 500 shares of ABC Corporation's stock. In theory, that investor could purchase 500 individual shares of ABC stock from a brokerage firm. For reasons discussed below, the broker, however, may not directly hold individual shares. Companies often issue securities in very large blocks. For purposes of this example, assume that ABC issued a certificate for 1,000,000 shares of its stock to a depository. If a broker then wishes to purchase 50,000 shares of ABC stock, some perhaps for its own account and some for customers, it would pay the depository the market price for those shares.\footnote{The depository then would turn over that payment to ABC. Although the actual payment mechanics sometimes might work differently (e.g., in underwriting security offerings), the differences would not be relevant to this article's analysis of intermediary risk.} In return, the broker would effectively receive a 5\% undivided, or pro rata, interest in the 1,000,000 share certificate.\footnote{1,000,000 shares (held by depository) x 5\% (broker's interest) = 50,000 share equivalent.} If the investor then seeks to purchase 500 shares of ABC stock from that broker, the investor would pay the broker the market price for those shares and, in return, effectively would receive a 1\% undivided interest in the broker's 5\% undivided interest.\footnote{1,000,000 shares (held by depository) x 5\% (broker's interest) x 1\% (investor's interest) = 500 share equivalent. There are two clarifications to the foregoing example. In practice, the broker is most likely to buy equivalent shares in order to accommodate a simultaneous sale to the investor. Also, at least under U.C.C. Article 8, the actual records would reflect the flat number of shares (in the foregoing example, 500) to avoid any confusion if the broker's undivided interest in the certificate later increases. These technicalities, however, are irrelevant to this article's arguments.}
The indirect holding system is “widely used in global trading” of securities, and is decisively replacing direct holding because it both reduces the overall costs and complexities of record-keeping and lowers the risk of loss occasioned by physically transferring securities. In addition to facilitating settlement (i.e., delivery), the use of intermediaries assists cross-border investment, as well as the repackaging of securities in securitization, depositary receipt, investment fund, and other structures.

Sometimes the securities intermediaries are transnational organizations. For example, securities settled through Euroclear, the world’s largest securities intermediary for internationally-traded securities, are held by local depositories that are members of the Euroclear depository network. Other times, the securities intermediaries are national entities that have created linkages through which a non-resident of the security’s country of issue could effect settlement of a cross-border trade: (1) through direct access to (membership in) the [securities intermediary] in the country of issue, e.g. the Depository Trust Company (DTC) in the United States; (2) through a local agent who is a member of the securities intermediary in the country of issue; (3) through a global custodian who employs a local agent as sub-custodian; (4) through a [securities intermediary] in the non-resident’s own country who has established a link [to the securities intermediary] in the country of issue; or (5) through an international securities intermediary, such as Euroclear or CEDEL, that has estab-
lished a direct or indirect link to the securities intermediary in the country of issue. ¹⁹

For ease of discussion, this article will simplify certain terminology when referring to a transaction with more than one securities intermediary. First, the term “investors” generally will be deemed to include not only investors but also intermediaries that have rights in securities held by other intermediaries. Second, when necessary to avoid confusion, this article will refer to a holder of an interest in securities through an intermediary that itself holds an interest in the securities through an intermediary as a “lower-tier holder,” and to that holder’s interest as “lower-tier rights.” Thus, in the example used earlier in which a broker holds a 5% interest in 1,000,000 shares of ABC stock held by a depository, and an investor holds a 1% interest in that 5% interest, the investor would be a lower-tier holder, whose interest would constitute lower-tier rights, with respect to both securities intermediaries. The broker would be a lower-tier holder whose interest would constitute lower-tier rights only with respect to the depository.

III. STATUS OF INVESTORS’ INTEREST

What is the legal status of investors’ interests in securities in such indirect holding systems? In the U.S., as discussed in more detail below, the legal status of this interest is governed by Article 8 of the Uniform Commercial Code (U.C.C.), which protects investors from the credit risk of the intermediary by conferring property rights with respect to the securities, notwithstanding that such rights relate to unallocated and indirectly held assets. A similar position arises under the general principles of English law, whereby investors enjoy proprietary interests in securities under trust and co-ownership arrangements, technically, equitable tenancies in common. ²⁰ In civil law jurisdictions, the position is less clear in the absence of special legislation.

¹⁹ Id. at 839–40.
²⁰ See BENJAMIN, INTERESTS IN SECURITIES, supra note 1, at ch. 2. However, U.K. legislative clarification akin to the U.S. U.C.C. Article 8 would be welcome. As explained below, it is assumed here that the intermediary segregates client assets from its own holdings. Where segregation does not occur, there may be uncertainty.
IV. STATUS OF INDIRECT HOLDING INTERMEDIARY RISK

States are only now beginning to grapple with the intermediary risk raised by indirect holding. Investors want to know that their fractional undivided interests in securities held by failed securities intermediaries are not subject to the claims of creditors of those intermediaries. Securities intermediaries, such as brokers who themselves own undivided interests in securities held by failed intermediaries, want to know that those interests are not subject to the claims of creditors of the failed intermediaries. Furthermore, the problem of intermediary risk equally is relevant for parties, such as lenders, that extend secured credit to investors, because a creditor necessarily takes its security interest in collateral subject to any limitations of the transferor’s rights therein.

The issue of intermediary risk in the indirect holding system appears to be resolved only in the United States and perhaps a handful of other countries. In the absence of special legislation, the position

21. Although there are numerous legal risks associated with indirect holding of securities, only intermediary risk is unique to an indirect holding system; other legal risks arise in any securities holding system and are addressed by traditional legal disciplines, such as the law of contract, agency, corporations, and securities regulation. See Schwarcz, Intermediary Risk, supra note 1.


23. In the United States, Article 8 of the U.C.C. was recently revised to address concerns that intermediary risk in the indirect holding system would become systemic. Revised Article 8 resolves intermediary risk by clarifying that investors have property rights in the securities (or interests therein) held for them by intermediaries, not merely in personam claims against the intermediaries. U.C.C. § 8-503 (2001). Accordingly, these securities and interests “are not property of the securities intermediary, and are not subject to claims of creditors of the securities intermediary,” except in specific cases that should not pose the threat of systemic risk. U.C.C. § 8-503(a) (2001).

24. Two important related issues arise in this context. The first is intermediary risk; the second is the legal location of clients’ interests in securities. See, e.g., Bernasconi Report, supra note 22, at 3 (observing that “[i]n most jurisdictions, neither the substantive laws governing securities transactions nor the rules determining the law applicable to such transactions have been updated adequately to reflect this” risk). Besides the United States, only a handful of other countries appear to have addressed this risk. Japan adopted a law providing that parties are presumed to have joint ownership in deposited stocks according to the records of their account
in England, and, arguably, in other common law jurisdictions, depends on whether the intermediary commingles its own assets with those of the clients. Where house and client accounts are segregated clearly so that no such commingling occurs, there is a broad consensus that clients enjoy proprietary interests in securities under the principles of co-ownership and trust, as indicated above. However, where the intermediary mixes its own assets with the client pool, the position is less clear. In civil law jurisdictions, without special legislation, the availability of client property rights is uncertain even where a commingled client pool is segregated from the assets of the intermediary.

This limited resolution, however, may reflect the complexities of the issue more than lack of concern. Federal Reserve Board Chairman Alan Greenspan has urged other nations to follow the lead of the United States in eliminating legal uncertainties by modernizing


25. For example, where the like assets of different clients are commingled, but the client pool is segregated from the intermediary’s own assets.
their legal rules on indirect securities holding.\textsuperscript{26} The Hague Conference on Private International Law has placed this issue on its priority agenda,\textsuperscript{27} by its mandate focusing on the narrower topic of choosing applicable legal rules, as opposed to the unification of substantive legal rules, which this article addresses.\textsuperscript{28} Other international organizations, such as the International Institute for the Unification of Private Law (UNIDROIT) and the United Nations Commission on International Trade Law (UNCITRAL), are focusing (as does this article) on modernizing and unifying substantive legal rules on indirect securities holding.\textsuperscript{29}

\textsuperscript{26} See Rogers, \textit{supra} note 3, at 1438 (quoting Chairman Greenspan’s March 3, 1995 remarks to this effect at the Financial Markets Conference of the Federal Reserve Bank of Atlanta).

\textsuperscript{27} E-mail from Christophe Bernasconi, First Secretary, Hague Conference on Private International Law, to Steven L. Schwarcz (June 15, 2000) (on file with the Duke Journal of Comparative and International Law).

\textsuperscript{28} See http://www.hcch.net/e/workprog/genaff.html (last visited Apr. 28, 2002) (providing a link to the Hague Conference’s “Conclusions of the Special Commission of May 2000 on General Affairs and Policy of the Conference” which, at 25, in the context of the indirect holding system explains: “because securities have become computerised and because of the multiple levels of intermediaries, the traditional rule of \textit{lex situs} is no longer appropriate in this situation,” and therefore recommends the clarification of “applicable law rules for securities held through intermediaries [as] a basis for the world-wide adoption of consistent principles); see also Bernasconi Report, \textit{supra} note 22, at 4.

\textsuperscript{29} See Comments on the Proposed Hague Convention on the Law Applicable to the Dispositions of Securities Held Through Indirect Holding Systems 1 (Jan. 12, 2001) (submitted by UNIDROIT to the meeting of the Group of Experts, The Hague, Jan. 15–19, 2001) (stating that, “following advice by some of the private-sector experts involved, UNIDROIT may address the inherent problems of substantive law”); see also e-mail from Harold S. Burman, U.S. Department of State, Office of Legal Adviser (Private International Law), to Steven L. Schwarz (Aug. 7, 2000) (summarizing an August 3, 2000 teleconference of the Global Electronic Policy Subcommittee in which there was a consensus that “it may be timely to pursue unification of substantive rules[ which] already has been suggested as a topic for UNCITRAL within its secured interest working group") (on file with the author); E-mail from Herbert Kronke, Secretary General of UNIDROIT, to Steven L. Schwarz (Oct. 10, 2000) (stating that “clearing and settlement issues (including the ‘intermediary risk’) are on the UNIDROIT work programme as one problem area of the item ‘Transactions on Transnational Capital Markets’”) (on file with the author). Cf. Bernasconi Report, \textit{supra} note 22, at 4, 26 (noting that although the Hague Conference’s “proposed Convention will be confined to \textit{conflicts of laws issues},” harmonizing “the substantive law relating to the nature of interests in respect of securities held through intermediaries is a major undertaking that may be considered by UNCITRAL or UNIDROIT in the near future”).
V. ANALYSIS

Because securities trading crosses borders, intermediary risk must be addressed in an international context. 30 The analysis is set forth at greater length in the Intermediary Risk article 31 and only summarized here.

The analysis of intermediary risk begins by examining the simple case in which an intermediary holds securities in which it has no beneficial rights. It then builds on that examination by analyzing the more difficult case, associated with the indirect holding system for securities and other transactional patterns, in which an intermediary holds securities in which it shares beneficial rights. These examinations reveal that there is no reliable precedent for the treatment of intermediary risk.

The analysis then proceeds from first principles. It is a fundamental axiom that a creditor qua creditor cannot validly claim more rights than its debtor has in property. 32 This axiom is a corollary of the universally recognized principle of nemo dat quod non habet, or “one who has not cannot give.” 33 Commercial law generally respects nemo dat (and by extension the axiom) 34 with only limited exceptions that are inapplicable in this context. 35 If, therefore, an intermediary

30. Schwarcz, in Intermediary Risk, supra note 1, at 1546, argues that a unified approach to intermediary risk is also needed to address other forms of financing in which money flows through an intermediary.

31. See id.

32. See, e.g., IAN F. FLETCHER, INSOLVENCY IN PRIVATE INTERNATIONAL LAW 61–62 (1999) (“It is one of the fundamental principles of English bankruptcy law that the trustee in bankruptcy takes the bankrupt’s property ‘subject to equities,’ in the sense that any imperfections in that title, and any valid and subsisting claims arising from the property or any security rights previously effected in relation to it, are transmitted intact so as to be exercisable against the trustee as the new owner.”). The rationale is that “the trustee is essentially a successor to such title as the bankrupt actually had at the time of his adjudication, including any limitations or imperfections in that title, and can enjoy no better position in relation to the property than did the bankrupt himself formerly.” IAN F. FLETCHER, THE LAW OF INSOLVENCY 205 (2d ed. 1996); see also In re Kinsler, 24 B.R. 962, 967 (Bankr. N.D. Ga. 1982) (“The Debtor’s creditors could not get more than that to which the Debtor is entitled”).

33. See, e.g., Bazinas, supra note 22, at 319.

34. See, e.g., JOHN F. DOLAN & LAWRENCE PONOROFF, BASIC CONCEPTS IN COMMERCIAL LAW 6 (1998) (arguing that the concept that transferees can enjoy greater rights than their transferors enjoyed “is an idea that offends clear thinking. To take by transfer more than the transferor had is akin to magic.”).

35. For example, bona fide purchasers of goods and holders in due course of negotiable instruments are not necessarily subject to defenses and encumbrances to which the transferor is subject. See U.C.C. §§ 2-403, 3-305, 9-307 (2000). The rationale for these exceptions—that the importance of free market transferability should override nemo dat in these situations—has been questioned, however, and in any event does not apply to the transaction patterns of this
only owns a partial (e.g., undivided) interest in securities, the axiom indicates that the intermediary’s creditors in their capacity as such only should be able to reach that partial interest.

This axiom might appear to, but in fact does not, resolve the problem of intermediary risk. That is because the difficult problem in analyzing intermediary risk is even more fundamental than the axiom: defining what rights the debtor should have in the property. One simply cannot assume that contracts that purport to allocate partial rights—such as undivided interests—between intermediaries and investors should be enforced. Contracts are not universally enforced, notwithstanding the banner of freedom of contract. The presumption of contract enforceability is generally rebuttable where the contract violates law, harms the contracting parties (paternalism), or materially impinges on the rights of third parties (material externalities). Hence, a contract that purports to allocate partial property rights between an intermediary and investors might be unenforceable if it violates law, causes such harm, or materially impinges on third-party rights. If unenforceable, the contract would be ineffective to allocate these partial property rights. That, in turn, would expose the property to claims of the intermediary’s creditors, creating intermediary risk. The issue of intermediary risk thus turns conceptually on whether contracts that allocate partial property rights between intermediaries and investors should be unenforceable for one of these reasons.

In the context of the indirect holding system for securities, there is little reason to think that such contracts should violate law. Paternalistic concerns also are unlikely in this context because the intermediaries are generally sophisticated commercial entities and the investors are often sophisticated or repeat players. Accordingly, the contractual allocation of rights between an intermediary and investors should be enforceable absent the creation of material externalities. This allocation is effectuated pursuant to contracts in which intermediaries purport to sell undivided interests in their securities to investors. The potential externality is that a person extending credit to an intermediary may be misled and think that the intermediary owns all

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rights in the securities that it holds.\textsuperscript{37} This externality is material because it addresses the very essence of the intermediary’s ability to repay its creditors.

Although this externality can be mitigated and made immaterial by disclosing the lack of ownership to potential creditors, disclosure is ineffective against existing or involuntary creditors. These creditors therefore will be unable to engage in an informed allocation of risk, and the externality will remain. Because of the persistence of material externalities, legal systems must address the extent to which contracts in which intermediaries purport to sell undivided interests in their securities to investors, thereby producing the material externality, should be enforced.

Should these contracts be enforced, the investors will own the securities held by the intermediary to the extent of their undivided interests therein, and the intermediary would have no rights in the investors’ interests in those securities. The investors then would have priority over claims of the intermediary’s creditors in accordance with the aforesaid axiom that a creditor qua creditor cannot validly claim more rights than its debtor has in property. But if these contracts are not enforced, the investors will be left only with in personam claims against the intermediary, which would be pari passu with other unsecured claims and effectively subordinate in priority to secured claims.

To determine which path the law should take, a comparison must be made between the consequences of enforcement and those of non-enforcement.\textsuperscript{38} Such a comparison is appropriate because the focus is not on whether the indirect holding system justifies its externalities; rather, the article merely assumes that point. If the assumption were otherwise, the analysis would have to account for the externalities caused by prohibiting the indirect holding system, such as the increased costs and complexities of record-keeping and increased risk of loss occasioned by physically transferring securities. The analysis therefore focuses on which parties—an intermediary’s creditors, or its investors—should bear the externalities.\textsuperscript{39}

\begin{enumerate}
\item[37.] Cf. Philip R. Wood, Principles of International Insolvency 36 (1995) (arguing that traditional civil law objections to the trust may be based on a concern that trusts are unfair to creditors of the legal owner, who believe they can claim against all assets that the legal owner appears to own).
\item[38.] See, e.g., Schwarcz, Intermediary Risk, supra note 1.
\item[39.] This approach is a variant of the traditional law and economics approach of allocating risk to the lower-cost bearer of the costs of risk-bearing and monitoring. See, e.g., Jeffery L. Harrison, Law and Economics 94 (2d ed. 2000). The first part of the variation compares consequences, instead of merely comparing which parties (the intermediary’s investors or credi-
In the context of the indirect securities holding system, the enforcement of contracts in which intermediaries purport to sell undivided interests in their securities to investors would give investors priority over claims of the intermediary’s creditors. This might appear to discourage financiers from extending credit to intermediaries to enable them to engage in margin lending—the on-lending of such credit to investors to enable them, in turn, to purchase securities. Whether margin lending would be discouraged, however, is doubtful: intermediaries typically require investors to pledge the purchased securities as collateral for their margin loans, and financiers concerned about the credit of their borrowers will require the intermediaries to re-pledge these securities as collateral for the original credit. This re-pledge effectively provides those financiers with priority over competing investor claims.

Non-enforcement, on the other hand, would leave investors with mere in personam claims against intermediaries, which would be pari passu with other unsecured claims and subordinate in priority to secured claims. This may discourage investors from dealing with any but the financially strongest intermediaries. Moreover, even if an investor were to attempt to protect him or herself by dealing with a financially strong intermediary, such as a large and established brokerage house, the investor could not easily control the selection of upper-tier intermediaries—the investor may not, for example, even

41. Id. at 185. In some states, it might be desirable to give even broader priority to claims of the intermediary’s creditors over ownership interests of investors. As a practical matter, such priority could be achieved by statutorily subordinating investor ownership to such claims. Because, however, that could discourage investment, a state might not wish to impose subordination without compensating impaired investors, such as through regulatory protection of their interests.
42. For example, the “common response” in civil law states that lack a default rule limiting intermediary risk is “to employ as [intermediaries] only large and stable institutions, such as banks, that are unlikely to go bankrupt.” Henry Hansmann & Ugo Mattei, The Functions of Trust Law: A Comparative Legal and Economic Analysis, 73 N.Y.U. L. REV. 434, 458 (1998) (citation omitted).
know the identity of all the upper-tier intermediaries. The failure of an upper-tier intermediary would permit that intermediary’s creditors to attach securities in which the investor owns an interest. Even if the investor’s intermediary were made liable, by law or contract, for upper-tier intermediary risk, an upper-tier intermediary’s failure could, in an example of systemic risk, impair the ability of lower-tier intermediaries to pay their obligations. Recognizing this risk, investors may refuse to invest.

The balance therefore appears to favor contract enforcement. With contract enforcement, investors are protected, and financiers concerned about extending credit to intermediaries can protect themselves by demanding collateral. Without such enforcement, investors would be exposed. In an indirect securities holding system, contracts in which intermediaries purport to sell undivided interests in their securities to investors should be enforced, notwithstanding externalities to the intermediary’s creditors. Intermediary risk thus should not arise.

There appear to be only two arguments against enforcing contracts for the sale of undivided interest in securities, both of which fail. First, as between two parties, risk sometimes should be allocated to the lower-cost monitor of the risk. In our case, however, the intermediary’s creditors are the lower-cost monitors, because they already have an incentive to monitor the intermediary, the only party to which they can look for repayment. Investors, on the other hand, have no incentive, absent the existence of intermediary risk, to monitor the intermediary, because they can only look to, and therefore only will monitor, the issuer for repayment. Concern over intermediary risk only increases the overall monitoring cost, by imposing on investors the additional incentive to monitor their intermediaries. Because however, an intermediary’s bankruptcy would jeopardize creditor repayment, it would not commensurately reduce the monitoring incentive of creditors. Furthermore, intermediary risk may increase more than monitoring cost if investors opt out of transactions

43. Only financiers would be protected, and even their protection would be at risk where the intermediary-borrower itself obtains its interest in securities through a financially weak intermediary; without enforcement, the financier’s claim against its intermediary-borrower effectively would be subject to prior claims of creditors of the financially weak intermediary.

44. The Intermediary Risk article also reached this same conclusion in the context of each other transaction pattern considered. See Schwarcz, Intermediary Risk, supra note 1, at 1602–03. The conclusion therein, stated more intuitively, is that if a given transfer of assets would constitute a sale, the fact that only an undivided interest in those assets is being transferred should not defeat sale treatment.
in which this risk could arise. For example, faced with monitoring the immediate intermediary as well as each upper-tier intermediary, whose identities may not even be known, investors may decide to shift their investments to securities that are subject to direct holding. This shift would further increase costs by foregoing the very real benefits that led to the creation of the indirect holding system.45

Second, divided ownership traditionally is viewed as inefficient because it is awkward or impractical for the market alone to determine which third-party transferees are to share possession with current owners. This argument fails because traditional inefficiencies do not apply to the transaction patterns discussed in this article.46 For example, the price of securities can be determined readily from the market: each investor’s undivided interest in securities at any time thus is simply the dollar amount of such investor’s investment in such securities divided by the aggregate dollar amount of all unpaid investments in such securities. Accordingly, such contractual sharing of undivided interests should not, in and of itself, be inefficient.

Contracts in which intermediaries purport to sell undivided interests in their securities to investors therefore should be enforced, notwithstanding externalities to the intermediary’s creditors.47 This, however, is a normative thesis. The discussion below examines how this thesis can be implemented into a rule of positive law.

VI. IMPLEMENTATION

In a domestic legal system, implementation of a proposition into law is relatively straightforward: articulate the proposition as a rule of law and enact the law. But in an international context, in order to minimize transaction costs, it is crucial to implement the rule of law in a way that binds parties in different nation states with maximum uniformity.48 To that end, one first must examine, just as does the Inter-

45. Actual experience with loan participation and securitization transactions illustrates the cost increases from opting out. Banks frequently engage in the more complex and costly process of loan syndication in order to avoid intermediary risk from participation. Parties also frequently contract out of intermediary risk in securitizations by structuring their transactions, at increased cost, as sales of whole receivables. See Schwarcz, Intermediary Risk, supra note 1, at 1587.

46. Id.

47. See id. at 1584.

mediary Risk article, how the aforesaid thesis should be articulated as a rule of law. Then one must examine how that rule should be implemented into law, taking into account that in many transactions involving intermediary risk, the parties—investors, intermediaries, and their creditors—may be located in diverse states.

VII. ARTICULATING THE THESIS AS A RULE OF LAW

The aforesaid thesis is that an intermediary and investors should be able to make an enforceable contract that allocates their respective undivided interests in securities held by the intermediary, notwithstanding the creation of material externalities. Because the thesis focuses on the enforceability of contracts, the simplest way to articulate it as a rule of law is to restate it in contract law terms. A hypothetical contract law rule thus might state that a contract between an intermediary and investors that purports to allocate their respective undivided interests in securities held by the intermediary, shall be enforceable. This, however, might be insufficient, because contract law usually only binds the parties to a contract. Hence, third-party claimants—such as the intermediary’s creditors—would not be bound.

Property law both serves this function, and also presents a more intuitive source of law in this context than does contract law. In contrast to contract law, property law provides rights “good against the world,” thereby binding non-contracting creditors. Moreover, the consequence of the hypothetical contract law rule—that a contract

49. Schwarz, Intermediary Risk, supra note 1, at 1589.
50. Id. at 1584. The Intermediary Risk article actually analyzes and proposes a broader thesis: that an intermediary and investors should be able to make an enforceable contract that allocates their respective undivided interests in any property held by the intermediary, notwithstanding the creation of material externalities. The present article’s narrower thesis is a subset of, and not intended to limit, that broader thesis.
51. See, e.g., Michael W. McConnell, Contract Rights and Property Rights: A Case Study in the Relationship Between Individual Liberties and Constitutional Structure, 76 CAL. L. REV. 267, 289 (1988) (observing that, analytically, “contract is a right good only as against determinate persons—those with whom one has made the contract”).
52. See id. (observing that on the “sophisticated legal basis, expounded by Professor Wesley Hohfeld, . . . the distinctive feature of property is that it is a right ‘good against all the world,’ while contract is a right good only as against determinate persons . . . with whom one has made the contract,” citing Wesley Hohfeld, Fundamental Legal Conceptions as Applied in Judicial Reasoning, 26 YALE L.J. 710, 719 n.22 (1917), and explaining that “[A] particular object may give rise to both contractual rights and property rights. X may contract with Y for exclusive use and enjoyment of real property owned by Y. X has a contractual right as against Y; if Y enters the property he is in breach of contract. However, X also has obtained, by virtue of the contract, rights against the world, in the nature of property rights.”).
shall be enforceable between an intermediary and investors purporting to allocate their respective undivided interests in securities held by the intermediary—is that such an allocation is effective to transfer ownership of these interests. Transferring ownership, however, is traditionally addressed by property law.

The thesis therefore would have a broader and more intuitive application if formulated as a rule of property law.\textsuperscript{53} Such a rule could be tentatively articulated as follows: “The transfer of an undivided fractional interest in securities shall constitute a valid and enforceable transfer of that interest to the same extent and in the same manner as if that interest had been a separate asset.” The next step is to examine how this proposed rule should be implemented into property law on an international basis. Before engaging in that examination, however, it is necessary to examine whether the proposed rule should be subject to any exceptions.

VIII. EXCEPTIONS TO THE PROPOSED RULE

As a reality check, it is useful to compare the proposed rule to existent law addressing intermediary risk. The most comprehensive law currently in effect is Article 8 of the U.C.C., which is consistent conceptually with the rule proposed above, subject to three exceptions.

The first exception is for multiple tiers of intermediaries. An investor may not be in privity with all of the intermediaries holding securities in which the investor owns an interest. It would be difficult for intermediaries not in privity to know the identity of those investors or the amount of their interests. Article 8 responds to this difficulty by limiting the ability of investors, and their creditors, to assert rights or claims against intermediaries that are not in privity. The proposed rule should similarly limit the assertion of rights and claims because it is impractical in an indirect holding system for upper-tier intermediaries to maintain records about, or even to know the existence of, investors with whom they are not in privity.\textsuperscript{54}

\begin{footnotesize}
\textsuperscript{53} In the context of revising U.C.C. Article 8, some scholars have opposed property-based rules. See, e.g., Jeanne Schroeder, \textit{Is Article 8 Finally Ready This Time? The Radical Reform of Secured Lending on Wall Street}, \textit{COLUM. BUS. L. REV.} 291, 357 (1994); Mooney, \textit{supra} note 3, at 310. These scholars, however, appear to have been opposing only the application of traditional property rules that attempt to trace property to specific underlying securities, not the concept of undivided ownership.

\textsuperscript{54} See Schwarcz, \textit{Intermediary Risk}, \textit{supra} note 1. This limitation also would foster finality of settlement in securities trades. See, e.g., U.C.C. § 8-503, cmt. 3 (2001) (“Although one can devise hypothetical scenarios where particular customers might find it advantageous to be able
The second exception arises where investors do not need priority in order to satisfy their rights. This exception, however, is trivial because intermediary risk then would be inconsequential. Therefore, any intermediary risk permitted by this exception could not give rise to systemic risk.

The third exception arises when secured creditors are in control of an intermediary’s securities. This exception appears extraordinary because it subordinates a third party’s ownership interest to a security interest given without the owner’s consent. In the event of a dispute between investors and secured creditors of an insolvent intermediary, the investor’s ownership interest would be subordinate to secured creditor claims. One possible explanation for this exception is pragmatic. A pragmatic explanation however is ultimately unconvincing. Another explanation is that the exception merely reflects how the market actually works; but ultimately that explanation is not persuasive because one should not respond to an “ought” question with an “is” answer.

The official comments to Article 8 nonetheless offer a third, more compelling, explanation. In the United States, a federal regulatory scheme protects investors against the risk that their ownership interests in securities will be impaired if those securities are held by a failed intermediary.

55. Under U.C.C. § 8-511 (2000), secured creditors in control of an intermediary’s securities have priority over lower-tier holders.

56. See U.C.C. § 8-503, cmt. 1 (2001) (stating that “[s]ince securities intermediaries generally do not segregate securities in such fashion that one could identify particular securities as the ones held for customers, it would not be realistic for this section to state that ‘customers’ securities’ are not subject to creditors’ claims.”).

57. See Schwartz, Intermediary Risk, supra note 1.


59. See U.C.C. § 8-511, cmts. (2001). Even this rationale fails to explain, however, why unsecured creditor claims are not likewise favored.

It appears doubtful that Article 8 would favor secured claims over ownership interests absent this type of comprehensive regulatory protection. Accordingly, absent similar worldwide regulatory protection, there would appear to be insufficient justification for the proposed rule to favor an intermediary’s secured creditors over investors. Of course, on a case-by-case basis, states that have or enact regulatory schemes protecting investors from the consequences thereof should consider whether favoring an intermediary’s secured creditors over investors as an exception to the proposed rule would be appropriate, for example, to encourage asset-based lending to securities firms. Indeed, one noted scholar argues that favoring an intermediary’s secured creditors over investors “is a necessary consequence of the way that security interests . . . work for securities . . . . It’s not that you can [favor secured creditors] if you have a good regulatory structure; it’s that you need a good regulatory structure because you must favor secured creditors.”

The foregoing analysis indicates that there should be at least one general exception to the proposed rule, to address the problem of multiple tiering of intermediaries. Taking this exception into account, the rule can be restated as follows (as so restated, the “Rule”):

The transfer of an undivided fractional interest in securities shall constitute a valid and enforceable transfer of that interest to the same extent and in the same manner as if that interest had been a separate asset. Holders of securities in which undivided interests have been transferred shall, to the extent of such transfers, be deemed to hold such securities for their transferees, but only trans-

failed broker fails to maintain a sufficient unencumbered inventory, its customers are protected against loss under the Securities Investor Protection Act, which established the Securities Investor Protection Corporation to pay that loss. See U.C.C. § 8-511 cmt. 2 (2001); see also Securities Investor Protection Act, 15 U.S.C. §§ 78fff-1(d), 78fff-3(a) (2000).

61. See U.C.C. § 8-511, cmt. 2 (2001) (stating that “[A]rticle 8 is premised on the view that the important policy of protecting investors against the risk of wrongful conduct by their intermediaries is sufficiently treated by other law.”); accord Schroeder, supra note 53, at 300-01 (cautioning that “[w]ithout [the regulatory protection provided in the U.S. by the SEC (Securities and Exchange Commission) and SIPC (Security Investors Protection Corporation)], the overall preference given to the lending industry over consumers by the proposed revisions must be rethought.”). But see Rogers, supra note 3, at 1539 (arguing that a highly regulated securities system is not essential to revised Article 8’s functioning); E-mail from Eric Spink, Vice-Chair, Alberta Securities Commission, to Steven L. Schwarcz, at 4-5 (Aug. 1, 2001) (on file with the author) (arguing that favoring secured creditors over investors predates regulatory protection).

62. E-mail from James S. Rogers, Professor of Law, Boston College Law School and Reporter, NCCUSL (National Conference of Commissioners on Uniform State Laws) Drafting Committee to Revise U.C.C. Article 8, to Steven L. Schwarcz (Sept. 6, 2001) (on file with the author).
ferors and transferees that are in privity may prosecute rights directly against each other on account of such transfers. In addition, states that have regulatory schemes protecting investors from the consequences thereof should consider a non-uniform exception to the Rule, favoring an intermediary’s secured creditors over investors. Arguably, states that lack such regulatory schemes should enact them for this purpose.

IX. IMPLEMENTING THE RULE INTO LAW ON AN INTERNATIONAL BASIS

In general, there are three ways that a rule can be implemented into law internationally. First, states can agree with one or more other states that they and their residents will observe the rule, by becoming parties or signatories to a treaty or convention. Second, the rule can be formulated as a uniform model law to be enacted into national law by each state wishing to do so. Third, the rule can be expressed as model language for parties to incorporate into their contracts as they deem appropriate. The Intermediary Risk article argues that the Rule should be implemented as a uniform model law.

It is theoretically possible for the Rule to be implemented as a treaty, but such a formal approach appears unnecessary and might raise unwarranted political hurdles. It is unnecessary because the Rule does not purport to govern transactions between states qua states, merely transactions between residents of different states. Furthermore, one of the major advantages provided by a treaty—the ability to impose an international dispute settlement mechanism—is not needed in the context of the Rule. Implementing the Rule as a treaty might raise unwarranted political hurdles because some states, such as the United States, require extraordinary measures to bind themselves to a treaty. In practice, a rule that does not govern transactions between states qua states often can be implemented more easily through a uniform model law.

States that would be prepared to adopt the Rule through a treaty therefore may simply prefer to enact it into national law based on a

63. As previously mentioned, the Intermediary Risk article analyzes and proposes a broader thesis and therefore reaches a broader rule, subject to exceptions: that an intermediary and investors should be able to make an enforceable contract that allocates their respective undivided interests in any property held by the intermediary, notwithstanding the creation of material externalities. The present article’s narrower “Rule” is a subset of, and not intended to limit, that broader rule.

64. See Schwarcz, Intermediary Risk, supra note 1, at 1600–01.
model law template. This sometimes is referred to as a uniform model law approach because whenever a rule is formulated as a model law the intention is for states to adopt the law in as uniform a manner as possible. Such an approach would be almost as effective as a treaty because a model law, like a treaty, would equally bind residents of states that have adopted it. Indeed, a model law, once adopted, is part of a state’s national law, whereas treaties may have to provide that their rules be enacted separately by the state into national law in order to bind residents.65

The final alternative—that parties incorporate model language into private contracts—is unrealistic. The parties primarily intended to be governed by the Rule—creditors of intermediaries—are not parties to, and therefore are not bound by, contracts between intermediaries and investors. In contrast, a state that enacts the Rule into its national law binds not only intermediaries and investors but also creditors of intermediaries that are resident in that state.

X. CONCLUSIONS

The Rule should be implemented as a model law, the text of which might read as follows:

Proposed Model Law to Regulate Intermediary Risk

(a) The transfer of an undivided fractional interest in securities shall constitute a valid and enforceable transfer of that interest to the same extent and in the same manner as if that interest had been a separate asset.

(b) Holders of securities in which undivided interests have been transferred shall, to the extent of such transfers, be deemed to hold such securities for their transferees, but only transferors and transferees that are in privity may prosecute rights directly against each other on account of such transfers.66

65. This is not to say that a model law approach categorically is better than a treaty for implementing the Rule. A treaty approach, for example, could use the negotiation process to build consensus around the Rule and increase its perceived legitimacy. Any state unwilling or unable to ratify the treaty always could choose to enact national legislation consistent with the Rule. Also, a model law lacks an international oversight mechanism to ensure the consistency of each national law enacted pursuant to the template, whereas a treaty could create such an oversight mechanism.

66. See supra note 63 and accompanying text.
In addition, states that have regulatory schemes protecting investors from the consequences thereof should consider a non-uniform exception to this model law, favoring an intermediary’s secured creditors over investors. States that lack such regulatory schemes should enact them in order to allow this exception.

This model law approach is, of course, a model for the enactment of a uniform substantive law. It is useful, in closing, to compare this approach with the conflict of laws approach being considered by the Hague Conference on Private International Law. To be effective, each approach must address the problem that intermediary risk undermines the “absolute assurance” needed by lenders that “the collateral being pledged [to them] is enforceable against third parties.”

Such assurance requires that “[i]n the event of the insolvency of either the [investor] as collateral provider, or the financial intermediary, the [lender] has a perfected interest (either through outright ownership or a valid security interest) in the collateral, free from the grasp of the [investor’s], or the financial intermediary’s, other creditors.”

Under existing legal systems, a lender can rarely obtain this assurance because it will not know, without consulting counsel in the investor’s, each intermediary’s, the issuer’s, and perhaps other jurisdictions, whether its security interest has priority over the investor’s and each intermediary’s creditors. This uncertainty reflects that, in an indirect holding system, a proprietary interest in securities may “have a nexus with multiple jurisdictions—that of the issuer’s place of organisation, the place where the underlying securities are physically located [in the case of securities evidenced by a certificate], the place where the register recording the interests is maintained (assuming the securities are in registered form), the place where each intermediary maintains its records evidencing the book-entry interest and the place where the investor is located . . . .” The transaction costs of consulting counsel in so many jurisdictions can be prohibitive.

A conflict of laws approach would address this problem by imposing international rules to clarify which jurisdictions’ laws are ap-

68. Id.; accord Bernasconi Report, supra note 22, at 16 (arguing that a lender needs to know, before extending credit to an investor under the Report’s typical fact pattern, “which requirements have to be fulfilled so as to ensure that the [lender] will receive an interest that will prevail over the interests of third parties”).
69. Thieffry & Lynch Bridson, supra note 24; see also Bernasconi Report, supra note 22, at 16–17.
plicable, thereby reducing transaction costs.\textsuperscript{70} However, a conflict of laws approach cannot, by itself, fully resolve this problem. Sometimes conflict of laws rules might point, for example, to a jurisdiction whose substantive law effectively subordinates the lender’s security interest to rights of the investor’s or an intermediary’s creditors. Also, whereas this discussion so far has assumed that the lender is collateralized by a \textit{proprietary interest} in securities, sometimes there is uncertainty whether the collateral is a property right in underlying securities or merely an \textit{in personam} claim against the immediate intermediary.\textsuperscript{71} Then, “[n]o collateral taker would likely assume [the] intermediary insolvency risk.”\textsuperscript{72}

A substantive law approach, in contrast, would solve these problems conclusively, to the extent that nations harmonize their laws to clarify that investors in indirect holding systems hold, and therefore lenders to such investors would be collateralized by, proprietary interests in securities as to which lower-tier holders (such as investors) always have priority over upper-tier holders (such as intermediaries) and their creditors.\textsuperscript{73} That is the approach taken in this article and the \textit{Intermediary Risk} article and also is the approach being considered by UNIDROIT.\textsuperscript{74}

\begin{itemize}
\item \textsuperscript{70} See Bernasconi Report, \textit{supra} note 22, at 29, 31–39.
\item \textsuperscript{71} See \textit{id.} at 20, 29–30.
\item \textsuperscript{72} Thieffry & Lynch Bridson, \textit{supra} note 24.
\item \textsuperscript{73} This is subject to any rules in favor of good faith purchasers without notice that may operate in certain jurisdictions.
\item \textsuperscript{74} Accord Thieffry & Lynch Bridson, \textit{supra} note 24 (concluding that “[o]nly after all jurisdictions modernise, and ideally standarise their laws, will we mitigate further the risks, legal uncertainties and additional costs associated with cross-border collateral transactions”).
\end{itemize}